

## WASHINGTON, DC FEDERAL CHALLENGE LETTER

May 15, 2003

Dear Federal Employee Transportation Coordinator:

You have worked hard to ensure hundreds if not thousands of federal employees at your agency have outstanding commuter benefits like employer provided farecards, bus/rail tokens, and vanpool subsidies. You boosted their productivity and job satisfaction because these federal workers don't have to fight the traffic on their way to work. And you have reduced regional traffic congestion and air pollution by cutting the number of drive-alone commuters.

Now is the time to get the recognition you and your agency deserve for making these investments. We invite you to join the list of **Greater Washington DC Region's Best Workplaces for Commuters<sup>SM</sup>**.

We are announcing the first annual **Greater Washington DC Region's Best Workplaces for Commuters<sup>SM</sup>** list to the media at an event with top officials from business and government on **June 25** at the annual Commuter Connections Employer Recognition Awards.

To see if you qualify, visit "[www.bwc.gov](http://www.bwc.gov)" and click on the "**Do I Qualify**" button. Employers that enroll by **June 10** will be recognized at the June 25 event and get their agency added to the list given to the media.

Joining the list will ensure your agency will get more than public recognition. Your agency will also get an edge in recruiting and retaining employees by using the **Best Workplaces for Commuters<sup>SM</sup>** name on web sites, in brochures, in newspaper advertisements, and on your building. Your participation will also help convince other area employers to follow suit, thereby reducing additional regional air pollution and traffic congestion.

**Greater Washington DC Region's Best Workplaces for Commuters<sup>SM</sup> Campaign** provides technical assistance, training, materials and other resources to make it as easy to participate. If you have any questions, please call Michael Jones, Federal Rideshare Coordinator on 202-260-4155 or e-mail at [Mike.Jones@gsa.gov](mailto:Mike.Jones@gsa.gov).

On behalf of the **Greater Washington DC Region's Best Workplaces for Commuters<sup>SM</sup> campaign**, I look forward to partnering with you in this opportunity to contribute to success of your commuting program and prosperity of the region.

Sincerely,

Mike Jones  
Program Services Specialist, General Services Administration



National Capital  
Planning Commission



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### Greater Washington DC Region's Best Workplaces for Commuters<sup>SM</sup> Campaign

Commuter Connections • General Services Administration • Greater Washington Board of Trade •  
Metropolitan Washington Work/Life Coalition•

National Capital Planning Commission • U.S. Department of Transportation • U.S. Environmental Protection Agency  
• Washington Metropolitan Transit Authority •